

JASON JONES

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PROFESSIONAL SUMMARY

Advertising Production Jack of All Trades with extensive experience creating breakthrough content, film, and experiential campaigns for all media channels. With a strong background in all aspects of video production, including producing, shooting, editing, and post-production, I am confident in my ability to deliver high-quality and innovative video projects that exceed expectations and effectively communicate the desired message.

CORE COMPETENCIES

Production
Postproduction

Video Editing
Color Grading

Camera Operation
Drone Operation

EXPERIENCE

CONTENT CREATOR

06/2017 – Present

Freelance | Miami, FL

- Filmed, edited, and produced high-quality video content for a client, including social media ads, promotional videos, brand films which helped grow their social media following by 25%.
- Boosted sales for an e-commerce client through the creation of product videos that highlighted the benefits and features of the products in a clear and compelling way.
- Produced, shot, and edited two award winning feature documentaries and one short film.

SUPERVISING PRODUCER

09/2019 – 04/2023

Razorfish | Miami, FL

- Managed a team of content producers and editors, providing direction, feedback, and training, resulting in a 30% increase in team productivity and a 25% decrease in errors.
- Collaborated closely with account managers and clients to understand their brand voice, objectives, and target audience.
- Produced Razorfish's inaugural live stream All-Hands, which resulted in a 25% increase of employee participation.
- Support the Razorfish internal marketing team with social media video production, which helped raise brand awareness on all social platforms.
- Managing award-winning case study video programs for brands like Waldorf Astoria, Stellantis USA, Bridgestone, Patron, and Dove.

SENIOR ACCOUNT MANAGER

09/2015 – 09/2019

SapientRazorfish | Miami, FL

- Managed a portfolio of high-profile clients with a total annual revenue of \$10M+, ensuring their satisfaction and retention.
- Built strong relationships with key stakeholders at client organizations, including C-level executives, marketing managers, and procurement teams.
- Led cross-functional teams of designers, copywriters, and digital marketers to deliver integrated marketing campaigns on time and within budget.
- Acted as the primary point of contact for all client communications, including weekly status calls, quarterly business reviews, and ad hoc requests.
- Worked closely with agency leadership to develop and execute new business pitches, resulting in several successful wins and organic growth.

SENIOR PRINT PRODUCER

08/2013 - 06/2015

SapientNitro | Miami, FL

- Negotiated pricing with vendors and managed project budgets ranging from \$50K to \$1M, achieving cost savings of up to 20% through strategic vendor selection and negotiation.
- Developed and maintained relationships with a network of vendors, including printers, photographers, illustrators, and paper suppliers, to ensure access to the best resources and pricing for clients.
- Worked closely with creative teams to provide technical expertise and guidance on print production best practices, ensuring that designs were optimized for print and delivered as expected.
- Developed and implemented production processes and standard operating procedures to increase efficiency and consistency across the agency's print production team.

HOSPITAL CORPSMAN (MEDIC)

06/1998 - 06/2003

United States Navy | Jacksonville, NC

EDUCATION

- FAA Part 107 Certification | ADF Airways | Miami, FL | 2018
- Occupational Associates in Surgical Technology | Everest College | Miami, FL | October 2004
- Hospital Corpsman Rating | Naval Hospital Corps School | Great Lakes, IL | October 2004
- Combat Medic Rating | Field Medical Service School | Jacksonville NC | April 2005
- High School Diploma | Miami Killian Senior High School | Miami, FL | June 1995

TECHNICAL PROFICIENCIES

Davinci Resolve Premiere Pro Adobe Photoshop Microsoft Office Adobe Illustrator

REFERENCES

References are available on request.